

VTC DMO DRIVE Tourism 2.0
Grant Program Agreement
VTC #22-067

This Agreement dated the 27th day of December, 2021 serves as a grant agreement between Surry County Tourism (“Grant Awardee”) and Virginia Tourism Authority, doing business as Virginia Tourism Corporation, a public body corporate and political subdivision of the Commonwealth of Virginia, hereinafter called “VTC” with respect to a grant awarded to Surry County Tourism.

Surry County Tourism and VTC agree as follows:

1. **TERM.** The term of this agreement commences upon execution of this agreement and will continue through project completion, no later than December 31, 2022.
2. **REPORTING AND COMPLETION.** A Final Report shall be submitted to Jacob Bower, Special Projects Manager at jbower@virginia.org. Questions may be directed to Mr. Bower at (434) 262-8463 or jbower@virginia.org.
 - a) Final Report – A final report shall be due no later than 30 days after program completion, detailing the results of the program outcomes including media placements, tear sheets and other placement documentation, visitation and revenue data, and other documentation of the program. VTC will supply a DRIVE Tourism 2.0 Final Report Template for reporting purposes.
3. **GRANT REQUIREMENTS.** In return for grant support, Grant Awardee shall provide the following:

As a requirement of receipt of the Grant, Grant Awardee shall provide the marketing, development, or advocacy initiatives, found in the marketing, development, or advocacy plan submitted in their Grant Application attached. In addition, Grant Awardee shall provide the following additional requirements:

 - a) Grant Awardee shall commit that the officially recognized Virginia DMO contact person listed on the attached marketing, development, or advocacy plan will carry out the required and indicated items of the DRIVE Tourism 2.0 grant.
 - b) Grant Awardee shall submit a press release to relevant media outlets announcing participation in DRIVE Tourism 2.0 campaign and receipt of award; VTC will provide a press release template.
4. **GRANT AMOUNT.** As consideration for the above requirements, initiatives/deliverables referenced herein, VTC will pay Grant Awardee a total grant amount of \$10,000.00. Grant Awardee shall provide VTC with an invoice upon execution of the agreement. Payment will be made within thirty (30) days after receipt of proper

invoice. The following shall be deemed to be the date of payment: the date of postmark in all cases where payment is made by mail.

5. **REFUND.** If Grant Awardee does not or cannot provide any of the requirements, initiatives/deliverables referenced herein, for any reason whatsoever, Grant Awardee shall provide, at VTC's sole discretion and approval, a "make good" of the affected requirement, initiative/deliverable, by substituting another requirement, initiative/deliverable of comparable value or as mutually agreed by both parties. Should it be determined in good faith, that Grant Awardee did not provide all of the requirements, initiatives/deliverables listed above in this Agreement, or in the attached Grant Application, VTC may, at its sole discretion, require a pro-rated refund of the grant award from Grant Awardee.

This agreement represents the entire understanding of the parties with respect to the subject matter hereof and may only be amended by the written agreement of an authorized representative of each of the parties.

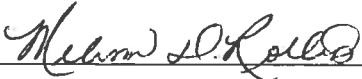
AGREED & ACKNOWLEDGED:

Surry County Tourism

Virginia Tourism Corporation

Print name: Melissa Rollins

Print name: Michael E. McMahon

Signature: 

Signature: _____

Title: County Administrator

Title: Vice President of Operations and Finance

Email: mrollins@surrycountyva.gov

Phone: 757-294-5271